

CLAIMS

What is claimed is:

1. An extended text label for a tube container, wherein a tube container

5 includes a product dispensing end and a filling end opposite said product
dispensing end, said filling end adapted to be sealed by a crimp method
subsequent to filling said tube container with a selected product, said label
including a crimp edge, wherein said crimp edge is capable of being securely
10 joined to said filling end of said tube container by way of said crimp method.

2. The label of claim 1, further including a pliable attachment tongue
extending outwardly from said label such that said tongue comprises in part said
15 crimp edge of said label.

3. The label of claim 1, further including a tear off portion provided along said
crimp edge for permanently removing said label from said tube container after
said crimp edge has been securely joined to said filling end of said tube container
by way of said crimp method.

20 4. The label of claim 2, further including a tear off portion provided along said
crimp edge for permanently removing said label from said tube container after
said crimp edge has been securely joined to said filling end of said tube container
by way of said crimp method.

5. A method of manufacture of an extended text label for a tube container, comprising the steps of:

providing a first web material including a top ply having a front surface and a bottom surface;

5 providing a second web material including a base ply having a top surface; selectively printing graphics on (i) said bottom surface of said top ply, and (ii) said top surface of said base ply;

selectively applying to said base ply (i) a release coating, and (ii) an adhesive coating;

10 selectively printing graphics on said front surface of said top ply; and adhesively joining said first web and said second web.

6. The method of claim 5, wherein said base ply is larger than side top ply, such that an attachment tongue may be provided by said base ply.

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